



CMBD Networking Event at the National Harbor Draws Large Crowd



The Center for Minority Business Development (CMBD) held its first Networking Reception on March 10, 2011, at the Sunset Room at the National Harbor.

The event was attended by over 150 business representatives. Those who attended were excited about the businesses that they were able to connect with at

the event. "I want to thank you for hosting the networking event at the National Harbor. It made for a wonderful evening of networking. As a business owner in Prince George's County it gave us an opportunity to showcase our companies with one another. I pray we will keep the business in our community," said Doris McMillon, president of McMillon Communications, Inc.

"Just a quick note of thanks for having the CMBD Networking Reception at The National Harbor, not only was it a great event at a spectacular

location, but it offered a great opportunity for all who attended to meet fellow business owners and discuss future possibilities that everyone could benefit from. As usual, the CMBD staff did an outstanding job in accommodating the needs of everyone that attended," said Kevin Logan of FSJ Enterprises, LLC.

Yvette Lewis expressed her feelings saying, "Thanks for putting together such a fabulous networking mixer last evening! It was wonderful to meet you and the full range of small business owners in attendance. I'm definitely looking forward to the next one." The Networking Reception was designed as a vehicle to bring together the minority businesses in Prince George's County providing an opportunity to seek out partnerships and business relationships.

Executive Director of the Center for Minority Business Development Featured on *The Marketing Pulpit*.

The Center for Minority Business Development (CMBD) is committed to spreading the word about the resources available to minority-owned businesses and the small business community.

Carl Brown, executive director, recently teamed up with Robert Gatewood on *The Marketing Pulpit*, a marketing radio show. The show's host, Robert Gatewood, preaches and teaches how to attract customers, build businesses

and create jobs. According to Gatewood, "We can spend our time complaining about people not hiring us, or we can spend that time learning new skills so that we can hire ourselves."

Gatewood is president and founder of Gatewood Marketing, Inc. He is currently a consultant to the National Urban League's workforce development program and is an adjunct professor at Prince George's Community College.

"We partner with minority businesses that under-

stand our mission and want to work with us to deliver our message. It's a win-win situation," says Carl Brown. "Being a guest on this media outlet will help us to increase our capacity to reach a wider audience. We do not want to be known as one of Prince George's County's best kept secrets. We want to be known as your choice for growth and development."

Mr. Brown was featured on the *Marketing Pulpit* on March 5th and March 12th and looks forward to becoming

a "regular" by popular demand.

You can tune in Friday's at 10:30 am for the exciting "Marketing Pulpit Radio Show". Broadcasting from DC area's Radio-One WOL-AM, the show also streams nationally on woldcnews.com. In addition, you can join the free business directory at www.themarketingpulpit.com.

When you join the directory, you will receive a free mention on the radio show.

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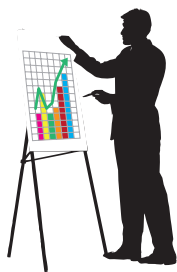


First Cohort Completion Ceremony

On May 12th, 2011 the first Local Minority Business Entrepreneur (LMBE) Accelerator Program participants will be recognized as having completed the program. The recognition will take place on the college campus of Prince George's Community College during the CMBD Advisory Board meeting.

Entrepreneurial Development Program 2011 Workshop Schedule

- April 5* Negotiating for Results
April 26 Preparing for Funding
May 5 How to Do Business with Prince George's County Government and Prince George's County Public Schools.
May 18 How to Do Business with MNCPPC, Redevelopment Authority and UMC



The Local Minority Business Entrepreneur Accelerator Program Participants

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